## 4-H Grows Here

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Questions?

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# 4-H Grows Here

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#### Logos

The following logos are available as PNGs and JPGs for use during 4-H promotion. The PNGs are available in the green (depicted below) and white. JPGS are available in the green (depicted below) and black. After download, they can be placed on top of images for branding. To obtain other file formats, contact Jamie Wilson.



4-H\_Horiz\_Logo\_RGB\_Alt2

## Flyers (8.5" x 11")

The following color recruiting flyers are available in PDF printable format and are designed for display and handouts in schools and other community spaces. A few of these posters are also available in gray scale.





Confidence\_Archery



Character\_Service



Confidence Archery2



Compassion\_Horse



Confidence\_Guitar



Compassion\_ Volunteer



Confidence\_Lime



Confidence\_ Nutrition



Confidence\_ Soccer



Courage\_Climbing



Courage\_Zipline



Creativity\_Crafting



Creativity\_Dancing



Curiosity\_Robotic Girl



Curiosity\_Robotics



Curiosity\_Rocket



Leadership



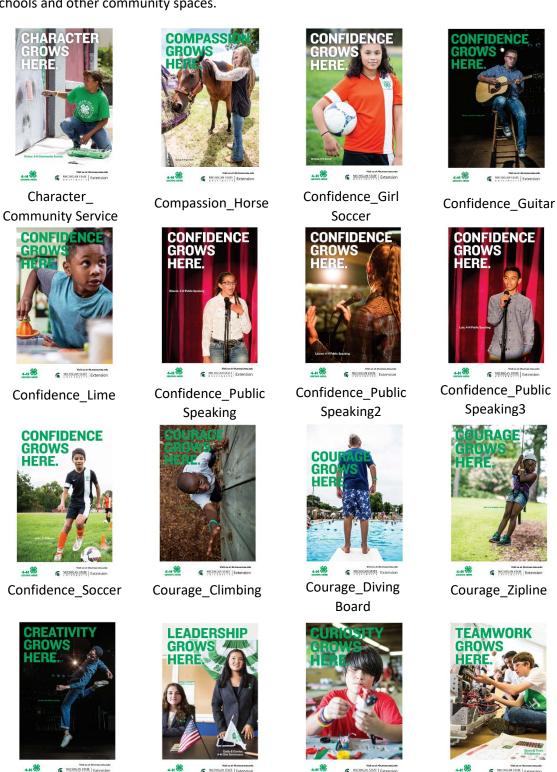
Resilience\_Garden



Teamwork\_Sheep

## Small Posters (11" x 17")

The following small posters are available in PDF printable format and are designed for display in schools and other community spaces.



Curiosity\_

Leadership

Creativity\_Dancing

Curiosity\_ Robotics

Teamwork

**Robotics** 



Teamwork\_Soccer

## Posters (18" x 24")

The following horizontal and vertical posters are available in PDF printable format and are designed for display in schools and other community spaces.

#### Horizontal



Character\_Crafting



Character\_Nutrition



Character\_Service



Character\_ServiceGroup



Confidence\_Archery



Confidence\_Climbing



Confidence\_Public Speaking



Confidence\_Soccer



Curiosity\_EnviroSci



Curiosity\_Robotics



Curiosity\_Robotics2



Resilience\_Climbing



Resilience\_Sheep



Teamwork\_Robotics



Teamwork\_Robotics2

#### Vertical



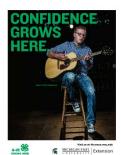
Character\_ Service



Character\_Sheep



Confidence\_ Computer Sci



Confidence\_ Guitar



Confidence\_ Guitar



Courage\_Climbing



Courage\_Zipline



Creativity\_Dancing



Curiosity\_ Robotics Girl



Curiosity\_Robotics



Leadership



Resilience\_ Community Service



Resilience\_Garden



Teamwork\_Service

## Social Media (800 p x 800 p)

The following square PNGs are for use on social media channels. There is a PDF document with suggested language for many of these images available on Sharepoint.



Character Grows Here



CommunityGH\_



CompassionGH\_



ConfidenceGH\_ Lime



ConfidenceGH\_ Volunteer



CourageGH\_Zipline

MICHIGAN STATE Extension



CreativityGH\_ Crafting



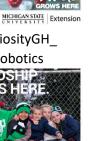
CreativityGH\_ Dancing



CuriosityGH **Robotics** 



FriendshipGH





PatienceGH\_ Garden



ResponsiblityGH\_ Rabbit



CuriosityGH **Rockets** 



Leadership Grows Here



ResilienceGH\_Boy



SustainabilityGH



DeterminationGH Archery



**PassionGH** 



RespectGH2



TeamworkGH2



**EmpowermentGH** 



LifeGH\_Garden



ResponsiblityGH\_ Goat



TheFutureGH



True Leader\_ Community



True Leader\_Jump



True Leader\_ Reaches Higher



True Leader\_ Solution



True Leader\_ Speak Up



4-H Grows Here Social Media Posts

#### **Bookmarks**

These four varieties of bookmarks are available to be printed and cut out. Available in an editable PDF form, the following can be customized with county information to be used for promotion.



Back Front

## Spanish

Fillable print ads, small posters and other promotional materials are also available in Spanish.

#### Fillable Print Ads



True Leader Community
Service Girl



True Leader Rises Girl Rock Climb



True Leader Stands for Other Boy Sheep

### Small Posters (11"x17")



Character\_Girl\_ Community Service



Confidence\_Girl\_ Soccer



Confidence\_Boy\_ Soccer



Teamwork\_Boy



Teamwork\_Boys\_ Robotics









Large Table Top Sign\_Spanish



Yard Sign\_Spanish

#### **MSU Extension Bookstore Products**

The following items are available for through the MSU Extension Bookstore website. Note: these materials are restricted for MSU Extension staff only and you will need to be logged in to your MSU Extension employee bookstore account in order to view and order the materials. If you have not yet set up your account as an MSU Extension employee, directions are <u>available online</u>.



4-H Grows Here: Joint Youth and Volunteer Recruitment Brochure



4-H Alumni Buttons



4-H Grows Here Bumper Stickers (Out of stock)



New Family Welcome Packet Folder

#### **Custom Order Materials**

The following items are available for order by contacting Jamie Wilson.

#### Banner Stands

Banner stands are easy and colorful indoor event signage. They are lightweight and transportable, can quickly and easily be set-up and taken down by a single staff person, and roll-up within the base for compact storage. The artwork on each banner stand is 33 x 80 and comes with a storage/carrying case. Banners are available in a wide variety of options that reflect diverse messaging and project areas. The estimated price per banner stand is \$385.



#### 4-H Grows Here Display Graphics

A set of three 17x22 display graphics for a tri-fold tabletop display. These graphics reflect the 4-H Grows Here marketing campaign and focus on recruitment with one panel focused on volunteers, one focused on youth, and the center panel reflecting general contact information for 4-H. The graphics are laminated and will fit the tri-fold displays purchased for districts. The estimated cost is \$60 for the complete set.





## 4-H Grows Here Yard Signs

Double-sided 4-H Grows Here yard signs are 16 x 24 inches and include a metal stake for placing in the ground. The estimated price per yard sign is dependent on quantity ordered.



## 4-H Grows Here Promotional Commercials

Two 4-H Grows Here promotional commercials are available on <u>Youtube</u> and are great for use during promotional events.



4-H Grows Here Michigan Promo :15 version



4-H Grows Here Michigan Promo :30 version